

THE  
NATIONALS



## **Empire Communities Recognized at the National Sales & Marketing Awards**

NAHB's National Sales and Marketing Council (NSMC) has announced Silver Award Winners for The Nationals new home sales and marketing awards. Empire Communities is proud to have been recognized among home builders, developers, associates and consultants across North America, receiving Silver Award honors in the Best Computer-Generated Sales Tool category for the Empire Legacy community in Thorold, Ontario.

Silver Award Winners are the top vote recipients in each category and are the finalists for the Gold Award. Gold Awards in each category will be presented at the awards ceremony on January 10th at Hyatt Regency Orlando.

"The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales," said Meredith Oliver, chairperson of the Nationals. "NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception."

During a three-day judging process, a panel of 7 industry professionals from across the country determined the Silver and Gold award winners from a field of over 1,300 entries.

### **Empire Communities**

Empire creates vibrant low-rise and high-rise communities across Southwestern Ontario, GTA and Texas. Founded in 1993, Empire has built over 10,000 new homes and condos, combining innovative energy-saving features with designs that make luxury living more affordable. Today, Empire is one of the largest homebuilders in Canada with over 100 awards for their communities, customer service and dedication to green building.

### **Contact**

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