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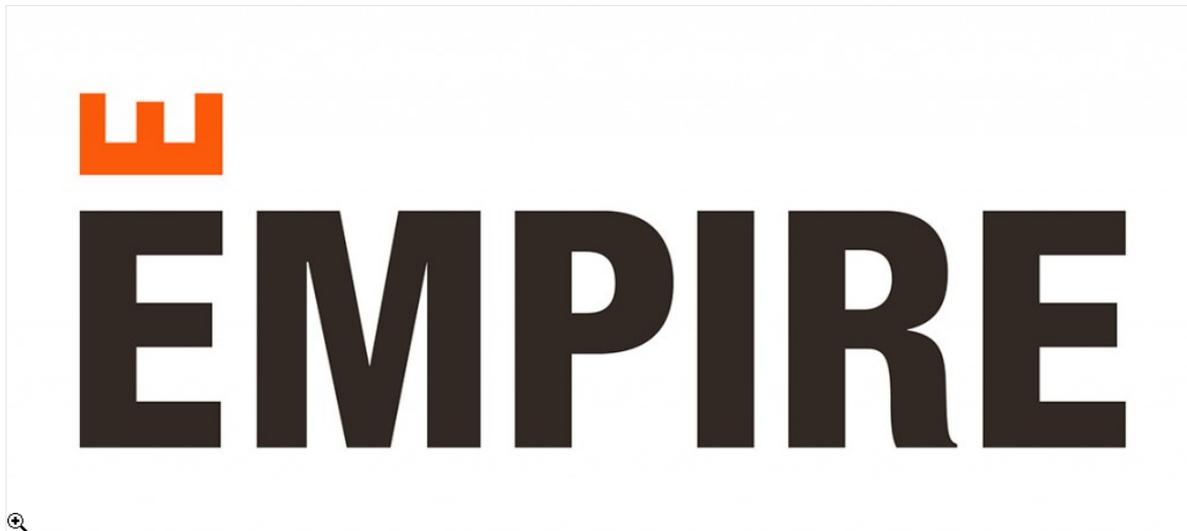
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# Empire Communities announces US expansion plans, unveils new brand

By: **Sean MacKay** | JANUARY 22, 2015

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Vaughan, Ontario-based developer Empire Communities announced today that it is expanding into the US, focusing specifically on Texas.

One of the province's largest homebuilders, Empire currently has [20 active communities](#) in the sales or registration phase in Southern Ontario. While the US expansion is a major move for the developer, the press release that accompanied the announcement said Empire remains committed to growing in Ontario and possesses enough land to accommodate 20,000 new single family and high-rise homes.

In its 20 year history, the developer has already built more than 10,000 single family and high-rise homes in Southwestern Ontario and the GTA.

To celebrate its 20th year and usher in a new era of growth and expansion, Empire also launched its new brand with the help of Toronto-based branding agency Distilly.

"Empire has grown from a small, single-project property developer to become one of Canada's largest homebuilders," said Daniel Guizzetti, Empire's co-founder and CEO.

"By revitalizing our brand we're commemorating our legacy of building inspiring homes and neighbourhoods of enduring value. But we're also sharpening our focus on our continued growth, and building on what we've always delivered — confidence, trust and optimism in the home buying experience."

Learn more about the new Empire brand and check out its new company video [here](#).

BuzzBuzzHome will be following Empire as it expands into the US and launches new developments in Ontario. Stay tuned!

[Empire Communities](#)

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